

# Reading PET EXPO

## March 19-21, 2010

at The Greater Reading Expo Center, Reading, PA



### Contract For Exhibitor Space Booth Includes Pipe & Drape. No furniture supplied with Booth(s) .

#### Exhibit Information

<input type="checkbox"/> Reserve <b>One Booth</b> (10'x10'), for .....	<b>\$ 600</b>
<input type="checkbox"/> Reserve <b>Two Booth's</b> , for .....	<b>\$ 1050</b>
<input type="checkbox"/> Reserve <b>20' x 20' space</b> .....	<b>\$ 1550</b>
<input type="checkbox"/> Reserve <b>Breeder/Groomer/Artist booth</b> , for .....	<b>\$ 400</b>
<input type="checkbox"/> Reserve <b>Corner Additional</b> .....	<b>\$ 75</b>
<input type="checkbox"/> Sponsor A <b>Rescue</b> , for .....	<b>\$ 175</b>
<input type="checkbox"/> Reserve <b>Extra Badges</b> (per Badge) (Booth includes 2 Badges) .....	<b>\$ 5</b>
<input type="checkbox"/> Reserve <b>One Furniture Package</b> .....	<b>\$ 75</b>
<small>*Furniture Package Includes: (1) 6' Skirted Table &amp; 2 Chairs</small>	
<input type="checkbox"/> Reserve <b>Basic Electric</b> (1-300 W) (Includes sales tax) .....	<b>\$ 110</b>

**Booth Location: 1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_**

#### Total Due

Booth Total	\$ _____
Corner Total	\$ _____
Badge Total	\$ _____
Furniture Total	\$ _____
Electric	\$ _____
Show Program Total	\$ _____
<b>Total Due</b>	\$ _____
50% Deposit	\$ _____
<b>Balance Due</b>	\$ _____

**Electric NOT Included with Booth**

**Call for bulk space prices and availability**

*A 50% deposit is required with this application to hold the reservation, balance to be paid by March 1, 2010*

Tax ID Number \_\_\_\_\_

#### Form of Payment (Check One): Full payment or deposit **MUST** accompany Agreement. If paying by credit card you must fill out all the information.

\_\_\_\_\_ Check in the amount of \$ \_\_\_\_\_ (Payable to "EQXPO")

\_\_\_\_\_ Credit Card \_\_\_\_\_ VISA \_\_\_\_\_ Master Card \_\_\_\_\_ AmEx \_\_\_\_\_ Discover

Amount to Charge upon Receipt (deposit or total due) \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV # \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**IMPORTANT! Billing Address for Credit Card** \_\_\_\_\_

I authorize EQXPO, LLC to charge the remainder of the balance on March 1, 2010 to the credit card indicated to the left.

INITIAL HERE \_\_\_\_\_

PLEASE LIST PRODUCTS TO BE EXHIBITED AT SHOW: (Must be filled out to be processed)

### All Checks Are Payable To: EQXPO, 114 West Hills Rd., Huntington Station, NY 11746.

- It is agreed that space assigned to us shall be accepted by us.
- It is agreed that the Exhibit Rules and Regulations as contained in the Exhibitor Manual, are part of this Contract.
- Only the products listed above are those we may exhibit.
- Pet EXPO, reserves the right to make last minute changes in floor plan.
- Co-Exhibitor Fee - \$250 will be charged for each additional co-exhibitor in your booth.
- In the event of non performance in any form, the Exhibitor will be liable for the full retail value of the space allotted (\$600 per 10x10)
- All exhibitors are required to carry ALL RISK INSURANCE. Please see page 2 in Exhibitor Manual.

### PLEASE ENCLOSE DEPOSIT or FULL PAYMENT WITH SIGNED CONTRACT FULL PAYMENT MUST BE RECEIVED NO LATER THAN MARCH 1, 2010

- Deposit of 50% is required with application.**
- CANCELLATIONS:** If cancellation occurs prior to January 15, 2010 there will be a charge of \$200.00 per booth space.  
**CANCELLATION MUST BE MADE BY CERTIFIED MAIL ONLY.**
- The Exhibitor will be liable for the entire contract price for any contract cancelled after January 15, 2010.
- No Cancellation refund after January 15, 2010.
- In the event of default by exhibitor, exhibitor agrees to pay collection costs including reasonable attorney's fees.

Company Name \_\_\_\_\_  
(As should appear on Booth Sign)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-Mail \_\_\_\_\_

*Please supply email to receive further information by email!!*

I am duly authorized to enter into this agreement and personally guarantee the same.

Authorized Person \_\_\_\_\_

(Please Print)

Title \_\_\_\_\_

\*Signature \_\_\_\_\_ Date \_\_\_\_\_

\*By signing this form, my company agrees to the EQXPO, LLC exhibit policy as outlined in the Exhibit Policy insert.

**SIGNATURE REQUIRED TO PROCESS CONTRACT**

# Reading PET EXPO

## March 19-21, 2010

### Reading Expo Center, Reading, PA

#### **The Exhibitor understands and agrees as follows:**

1. The Reading PET EXPO, EQXPO, LLC, its agents, officers or employees, shall not be liable for property damage or personal injury to Exhibitor, its agents, employees, helpers &/or guests, which may occur on or about any part of the subject premises including your booth space, regardless of how such an injury or damage may have occurred. Exhibitor waives any claim against the Reading PET EXPO, EQXPO, LLC, and assumes all liability for loss or damage to exhibitor's property entrusted to the premises. Exhibitor shall hold the Reading PET EXPO and EQXPO, LLC harmless and shall indemnify the Reading PET EXPO and EQXPO, LLC against all liability or expenses arising out of any claim of injury or damage to any person or property, together with all costs in connection with the defense thereto, including attorney's fees.
2. SET-UP: Set-up of booths must be complete at show opening and must remain set up and open for business until show closing. Booths and aisles must be kept clear for safe access throughout show hours.
3. The Reading PET EXPO, EQXPO, LLC reserves the right to demand removal by an Exhibitor of any items which may not be in keeping with the show's image. Exhibitors must provide consumers with receipts that include Exhibitor's name and phone number. All items for sale must have legible price tags.
4. The Reading PET EXPO, EQXPO, LLC reserves the right to make rules and regulations it deems proper and necessary and exhibitor agrees to accept such rules and regulations and any interpretation as is set forth by the Reading PET EXPO and EQXPO, LLC.
5. All municipal, state, and federal requirements in connection with sales must be fulfilled.
6. This contract cannot be assigned without prior written consent of the Reading PET EXPO and EQXPO, LLC.
7. The use of porters, if available, to assist unloading and loading is at exhibitor's own risk, and The Reading PET EXPO and EQXPO, LLC shall not be liable for any resulting damage or claim.
8. Exhibitor warrants that exhibitor carries vehicle liability insurance for any vehicle that is brought onto the facility premises.
9. This agreement and performances here under, and all suits and proceedings here under shall be interpreted and construed pursuant to the laws of Pennsylvania.
10. By signing the front of this Exhibitor agreement the Exhibitor agrees that they have read and understand all of the above rules and regulations and those that appear in the Exhibitor Manual for the Reading PET EXPO.